

TUNI 250 – HONORS ADVANCED TOPICS (SIMULATION IN EXTERNAL ORGANIZATIONAL COMMUNICATION)

SPRING 2018 – My Family's Always Been in Whiskey Study Guide, Unit 2: Hard Cars, Fast Liquor

Material from the reading by DePippo

1. Know whether or not it is true that, because of its **unique history**, the **taxation of alcohol** is arguably the most **notorious** of all **sin taxes**. Know whether or not the sin tax on alcohol is directly related to the **American Civil War**. Know whether or not, each year, the **millions of gallons** of illegal whisky, manufactured in the southeastern United States, represents millions of dollars in **taxes lost** to the American people. Know whether or not, like **Alexander Hamilton** before him, Franklin Delano **Roosevelt** realized the **revenue generating power of liquor**. Know whether or not collected sin taxes are, in theory, directly allocated to the **public service**, a process known as "**earmarking**." Know whether or not **user fees** provide a **sound rationale** for the alcohol sin tax. Know whether or not **corrective taxes** are instituted when society suffers **market failure**. Know whether or not, regardless of the **rationale or justification**, taxation is **fundamentally unfair** to taxpayers. Know whether or not a recent study estimates the excess burden of the entire federal tax system to be nearly **twenty percent** of the U.S. gross national product. Know whether or not **nearly all states** and the Federal Government **maximize their potential profits** from the **sale** of alcohol. (Reading by DePippo, entire article)

Material from the reading by the Foxfire Staff

1. Know whether or not the manufacture of moonshine illicit whiskey in the mountains is **pretty much dead**. Know whether or not moonshining as a **fine art** effectively disappeared **some time ago**. Know whether or not it is true that, to get people to **tell them more information**, the interviewers would use (as **leverage**) a phrase like, "Here's what we know so far--what can you add?" Know whether or not, in the early days of moonshining, to kill a "**gauger**" (**government official**) was considered a **serious crime**, to be severely **punished**. Know whether or not some gaugers had **cogent reasons** for avoiding **discoveries of stills** they could have found easily. Know whether or not some moonshiners who had had their stills **destroyed** **informed** on other moonshiners, out of **jealousy** and to **prevent them from "running."** (p. 001-013)
2. Know whether or not, because the **sheriffs** were paid on the "**fee system**" (**quota**), they went out to **look for stills**. Know whether or not the **easiest task** of all was catching the men **actually making a run**. Know whether or not the **rivalry** between lawmen and moonshiners always **resulted in enmity** that never died. Know whether or not lawmen would sometimes use **speech code** to warn a moonshiner that he was **under suspicion**. Know whether or not one way to **avoid detection** is by **moving constantly**. Know whether or not **loggers** often run stills in conjunction with their **logging job**. Know whether or not **smoke** is a problem at the **beginning or the end** of a run. Know whether or not some moonshiners set up a site that revenueurs have **just cut down**, believing they wouldn't be back for **at least two months** unless they get **another report** of activity there. (p. 007-010)
3. Know whether or not **steam** is forced into the **bottom condenser** and flows out the top. Know whether or not "**boiler**," "**evaporator**," and "**boiler**" are all names for the **thump barrel**. Know whether or not the **worm** runs around the **outside of the barrel**. Know whether or not the "**cap**" is the **top third** of a moonshine still. Know whether or not **high shots** are at times as strong as **200 proof**. Know whether or not some people use slop for **hog feed**. Know whether or not **backings** have a good percentage of alcohol, and they hold a **good bead**. Know whether or not **blockaders** are people who **made moonshine**. (p. 013-016)
4. Know whether or not all **heating took place** around the **sides of the still** in an area that was **completely enclosed**, including the flue. Know whether or not, often, the **copper cooker** ("pot") was removed and hidden in a laurel thicket **after each run** to prevent its **being stolen** before the operator was ready to make another run. Know whether or not the **construction** of an actual still is a **fairly simple and uncomplicated**

process. Know whether or not the **simplest still** produced some of the **worst moonshine ever made.** Know whether or not those who use them say that the **groundhog stills** are much **cooler** than the other varieties, and thus **make better stills.** Know whether or not there are operations running today which yield as much as **three hundred gallons** per run. Know whether or not, if the operator had had to **haul the whiskey** to the bootlegger, he would have **added ten dollars** more to the **final price of each case.** Know whether or not, from each **190 gallons** in the **Hodges Barrel**, the yield will be **approximately seven cases.** Know whether or not the "hog" **still was unique** in that it was the **only still** that did not sit **directly on the ground.** Know whether or not the fuel used was almost always a **hard wood** such as **oak or hickory.** Know whether or not, in some designs, the **surrounding earth** provided **extremely effective insulation.** Know whether or not one design uses a **huge gas burner**, rather than **wood.** (p. 017-031)

5. Know whether or not, **without sugar**, the result should be about **six gallons to the bushel.** Know whether or not it is recommended that you put at least **three bushels of corn** aside to sprout. Know whether or not, in the **summer**, you can put the corn to be sprouted **out in the sun.** Know whether or not, when you **take the corn to the miller** to be ground up, you should make sure he **crushes it.** Know whether or not the moonshiner is advised to make a **mudhole** that contains plenty of **good, thick red clay.** Know whether or not one should use **hybrid or yellow corn.** Know whether or not it is okay if **rain falls** into the barrels, and whether this, in fact, **improves the taste.** Know whether or not, on **cold days**, **thumping** can be heard for **several hundred yards** through the woods. (p. 031-035)
6. Know whether or not the **best 'shiners** advise using **radiators as condensers.** Know whether or not many **cut the final product** to **60-70 proof** and add beading oil to **fake quality and high proof.** Know whether or not some whiskey makers came to **another maker** for whiskey they planned to drink because they were **afraid to drink their own.** Know whether or not a **dirty vessel** is more likely to produce "**popskull**" liquor. (p. 035-037)
7. Know whether or not using a "**hot**" **lead car** involves placing the car carrying the moonshine in **front of another decoy car.** Know whether or not some moonshine runners have **three license tags** for each car—for **North Carolina, South Carolina, and Georgia.** Know whether or not the term "**shocked up**" refers to a moonshine runner who has been startled by an **unexpected roadblock.** Know whether or not one man tricked agents by **hauling only on Sundays.** (p. 037-039)

Material from the reading by Hall

1. Know whether or not **NASCAR's identity** has long revolved **around the South**, and other historians have also singled out stock-car racing as a **unique regional pursuit.** Know whether or not it is true that, now, but **not in its nascent period**, stock-car racing involved **central management, business investments, civic boosterism**, and **commercial and promotional manipulation.** Know whether or not support of racing became a **mark of distinction** for southern cities. Know whether or not car racing premiered in America in the North **in the mid-1890s.** (Entire article)
2. Know whether or not the growth of **modern sport** in America first depended on the **urbanization and industrialization** of the late **19th century.** Know whether or not, because a **conservative, rural, and agricultural society** dominated the region **before World War II**, urban, progressive elements **failed to play a large role** in the early years of **southern automobile racing.** Know whether or not the **durability of the myth** of stock-car racing's origin among rural outlaws simply **underscores the need** for students of southern history to strive constantly to separate **fact from myth.** Know whether or not automobile racing **follows the pattern** of other important cultural phenomena—a simultaneous process of **creating and reflecting broader trends.** Know whether or not the author **believes the story** that racing in the South comes from southern "good old boys" **hauling moonshine.** Know whether or not Daniel believes that drivers and fans found car racing in the late 1940s and the 1950s to be a **release for pent-up frustrations** created as southerners **made the transition** from a rural, agricultural society to **urban settings and regimented industrial jobs.** (Entire article)

Material from reading in Hot Rod magazine

1. Know whether or not, like any **good businessmen**, the moonshiners **diversified.** Know whether or not, in the 1960s, the **cars coming out of Detroit** kept getting more **powerful and faster**, as if they were being **custom made** for the moonshiners. Know whether or not Call claimed that his **Chrysler New Yorker** was a

luxury car, **hardly fit for the speeds** needed in running moonshine. Know whether or not Junior Johnson had a **reputation** for being someone who had a hot rod with a **one-brake wheel**. Know whether or not Junior Johnson's greatest source of pride was said to be **his trophies in NASCAR racing**. Know whether or not fellow moonshiner **Thurmond Brown** enjoyed his rides with Junior Johnson on the **highways of North Carolina**. Know whether or not, **despite his fame** as a stock-car racer, Junior Johnson never considered himself **better than the other moonshine drivers**. Know whether or not the **most frequent modification** the moonshiners made was to replace the Cadillac engine with the **flathead V-8**.

2. Know whether or not Junior Johnson claims that running moonshine is a **comedown** compared to **stock-car racing**. Know whether or not, in Wilkes county, moonshiners usually **pled "not guilty"** to the charges against them. Know whether or not **Willie Call** never **lost a car** to the Federal agents. Know whether or not moonshining **was so open** in Wilkes County that the federal government built a **small courthouse** in North Wilkesboro to **handle all the criminal cases**. Know whether or not the cars driven by **treasury agents and other law enforcement officers** were **more than a match** for the moonshiners' cars. Know whether or not Junior Johnson **considered himself better** than other drivers at stock-car racing, but **not at moonshine running**. Know whether or not, as **younger men** in the '40s and '50s, the moonshine runners tapped into the **burgeoning hot rod scene** in Southern California. Know whether or not there was ever a time when **racers could do anything** they wanted to the race cars.

Material from reading by Pedersen

1. Know whether or not **Maurer** thinks that the moonshiner exists as a **split personality**, part naïve mountaineer and part **well-organized racketeer**. Know whether or not findings of the **Dialect Survey of Rural Georgia** showed very **little overlap** in the application of the words. Know whether or not "**gluckem**," "**splo**," and "**shake-a-leg**" are all terms used to describe alcohol **intended as a beverage**. Know whether or not the "**hollowing tree**" was a trap laid by revenueurs to **catch unwary moonshiners**. Know whether or not "**blind tiger**" refers to someone who's **drunk too much moonshine** ("blind" drunk). Know whether or not the **clash of folklore and reality** is a basic problem for a **naïve investigator**. Know whether or not one student-fieldworker was **chased out of an interview** by a man holding a gun on him. Know whether or not the author considers the **Foxfire article** on moonshining (from your reading list) to be one of the more **realistic, "romance-free" accounts**. Know whether or not **cultural pressures** on the interviewees **interfered psychologically** with their ability to **answer freely**. Know whether or not the **much higher incidence** of interesting terms in Georgia is probably the **result of the larger sample there**. (Entire article)
2. Know whether or not **one Federal agent** called the cars the government gave them "**mechanical miscarriages**." Know whether or not **Call hated his prison time** at the Donaldson Air Force Base. Know whether or not, **nine months after his acquittal**, Junior Johnson **lost the most important race** of his career. Know whether or not Call **denied continuing** to make and haul illegal liquor **well into the 1980s**. (Entire article)